

## Henry Bauke - Resume

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Hooibrift 141 D  
3023KL Rotterdam / The Netherlands

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Rosellón 68 1º1º.  
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### Education

#### 2006-2008

Master in Visual Communication  
Post St. Joost, Breda  
The Netherlands

#### 2002-2006

Superior studies on Graphic Design  
Escola d'Arts Aplicades Llotja,  
Barcelona / Spain

#### 2000-2002

Middle studies on Graphic Design  
Escola d'Arts Aplicades Llotja,  
Esplugues  
Spain

### Languages

- Dutch as a second language
- Spanish / Catalan and English as my mother tongues.
- French & German, elementary level.

### Other

I carry recommendation letters.  
Please ask if it is desired.

## Work Experience

### 2010

- Independent contractor for Spanish & Dutch clients.  
Designing multimedia content and Iphone apps.
- Independent contractor for Studio Jan de Boer.  
Editorial designer.
- Design Intern at the studio Hollands Lof. Ontwerpers 2008 / 2010  
Conceptual, strategist, Art Director.  
Collaboration and creation of campaigns, corporate identities, websites, multimedia presentations & print material.

### 2008

- Working for a print group as a Hardcore Creative DTP'er.  
Lead designer & Print, marketing staff.
- Independent contractor for Dutch clients.
- Creation of a design for the City Hall of Rotterdam in the public space at the area of Afrikaanderwijk (South Rotterdam).  
Exhibiting the Afrikaanderwijk project at the Graphic Design Museum (Breda).

### 2007

- Since lates 2007 / founder of Studio HB.
- Independent contractor for ASN Bank Group.  
Creation of the corporate identity VoorDeWereldVanMorgen, web site, and campaign advertisement.
- Signage system project for the City Hall of Breda.
- Independent contractor for Spanish & Dutch clients.  
Graphic design.

## 2006

- Independent contractor for Hollands Lof.
- Exposing design in gallery Blaak in Rotterdam.
- Collaborating in editions for Papermind Fanzine.  
Experimental print & multimedia Design.
- Working on the communication department for the Academy of Arts & Crafts of Barcelona.  
Start-up student Committee for the Arts.

## 2005

- Communication bureau Prince Dialogue (Barcelona). 2003 / 2005  
Design Intern.
- Art assistance in exhibitions (Rotterdam).  
Visual presentations.
- Participant in exhibitions at independent galleries from el Raval / Barcelona.
- Studio Akema (Barcelona) 2005.  
Junior Designer.

## Extracurricular

- Design Workshop in Nanjing & Beijing Interaction Design 2008  
Group lead designer
- Participant in the project for Visual Poetry in Urban space in the dutch Design Week 2008 (Madrid).  
Designer, Video Editor.
- Lecturing at the Academy of Arts & Crafts of Barcelona in Design Issues, from The Netherlands. In 2008.
- Design Workshop in Shijiazhuang Design University (China) Design in Public Space 2007  
Group lead designer
- Exhibition Gallery Blaak 10  
Co-curator
- Participant in exhibitions at independent gallery el Raval de Barcelona.
- Few Exhibitions in art shows in Barcelona & The Netherlands. Since the 2005.

## Select Publications

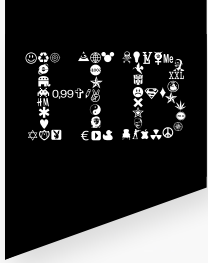
Cargocollective.com  
Behance.net  
Issuu  
designanddesign.com

## Skills

Photoshop  
Illustrator  
Indesign  
Flash  
After effects  
Premier Pro  
Lightroom

Macromedia Package  
Iphone SDK 3,1 / Beginners  
Final Cut Pro

MAC & PC



## Henry Bauke - Brief

I am a graphic designer who has been living and studying in Barcelona and in The Netherlands. Finished studying the Master in Visual Communication in the Art Academy from Post St. Joost / Breda. I have experience on working at design studios and Ad agencies for more than 4 years. Actually working as an independent contractor graphic designer for agencies.

I started to develop a strong sense of creativity in Barcelona that culminated with the superior studies of Graphic Design at the Academy of Arts & Crafts of Barcelona in 2006. And ever since, my works have been characterized within a strong conceptual basis.

Important elements in my work are: strong and often humorous ideas, straight forward use of the techniques, a self-willed identity and an interactive approach towards the use of the designs (often inviting people to get involved with the designs). The starting point of the designs is the use of clear and direct communication, on a strong conceptual bases. I search for the essence of the message or information that needs to get through. I refuse to choose for one certain form or style; Instead, the concept dictates the form, thus the function is the most important aspect of the design. Because the visual result is never sure in previous stages, it develops itself during the design process. Sometimes this means taking a risk, but curiosity to the unknown and experimenting is the way I can ensure innovative solutions.

Since I have been qualified as an MA, I have been learning how to work inside a big team studio. I have been busy with developing my ideas in a faster and efficient way. Understanding the team as a whole, thus, collaborating within the complete creative process. Being able to give fruitful input inside projects.

My wish is to get the opportunity to learn together in the development of good ideas, thus this is for me the most important point. I want to demonstrate how I think and work within your studio. Work in a team like process for that each one of the team -including the client, can think and add more to the quality of the product. The result of doing that is about giving birth to an idea that rises out from everyone.

Inside the team, I want to become one more partner inside the definition of aims in each project and the construction of projects. My perspective in a long term, inside the team, is to be able to nurture it by increasing the level of work and its quality, to add more creative insights, and to grow together with the company.

As what you can expect from me apart of knowing that I am a graphic designer, is a person that has been raised in different grounds. Speaking english, dutch, spanish and others. "Living here and living there".

I am a person that is very motivated and pleased by his work, and likes to be surrounded by a challenging environment, not a 9 to 5 mentality. Straight forward with thoughts, and always open for discussions!. I believe that good discussions lead to very solid conclusions. And the way of discussing is by coming up with good questions.

Said this, it is now my hope to start working to be able to acquire more abilities inside your team. Being able to give my points of view, and to create a very good input, making a very positive work environment,

Summing it up; I would like to make your world, my world!.

Sincerelly  
Henry Bauke